

## Lockit Solutions Inc. (“Lockit”)

### Privacy Policy

#### Overview

Lockit collects e-mail addresses of people who send us e-mail. We also collect information about what pages visitors to our web site access and information provided to us by site visitors, prospective clients, and subscribers who register with us. This information may contain personal data about our prospective and active customers such address, phone numbers, credit card numbers, and demographic information that they provide to us. We also host and process the User Data you submit to the Lockit service under your Lockit account (such as PINs, government ID numbers, account numbers, telephone numbers, data, files, and passwords). User Data is transmitted and stored in encrypted format and our personnel are unable to see or access that data in unencrypted format. In sum we collect three types of data: (1) customer registration and payment data used to set up and manage your account and subscription features and payments; (2) authentication data such as device identifiers and usage logs; (3) and encrypted User Data, which is the data you are storing in our service or on your device, including encrypted third-party account passwords and data which we use to connect/interact with other services that you are accessing through Lockit, such as Facebook, Netflix, and iTunes.

Lockit protects credit card information using industry-standard Payment Card Industry Data Security Standards (PCI-DSS). We will not disclose personal information without your written permission. Some information collected we obtain about you is in the context of us providing our services to you. We do not share, sell, or rent the information we receive with others except in limited circumstances where your use of Lockit indicates a valid consent to disclose. For example:

1. Lockit may disclose personal information to investigate, prevent, or take action about actual or suspected illegal activities, suspected fraud, situations that may involve potential threats to the physical safety someone, violations of Lockit’s terms of use, or as otherwise required by law.
2. Lockit employs other companies to perform tasks on our behalf and we may need to share your information with them to provide products and services to you, in which case we do so under conditions of confidentiality and only to the extent necessary for the purpose at hand.
3. Lockit may also share your information to provide products or services you’ve requested or when we have your permission, such as when you use the Lockit service to log in to a third-party web site using your encrypted password and login credentials that are stored as part of your User Data.
4. We will transfer information about you if Lockit is acquired by or merged with another company. In this event, Lockit will notify you by email or by putting a prominent notice on the Lockit web site before information about you is transferred and becomes subject to a different privacy policy.
5. We will also disclose information if we are required to under a law enforcement investigation or in response to a subpoena, in which case we will try and limit disclosure while complying with our legal obligations.

### **What we do with your information**

The term “Personal Information” as used here is defined as any information that identifies or can be used to identify, contact or locate the person who such information relates to. Personal Information that we collect will be subject to this Privacy Policy, which may be amended from time to time.

When you register for Lockit we ask for information that may include your name, company name, email address, billing address, credit card information and perhaps some demographic information. Lockit uses the information we collect for these general purposes: to provide and support products and services, billing, identification and authentication and security purposes, product and service improvement, contact, research, and follow up sales and marketing. We also obtain, in encrypted format only, the third-party account and other encrypted data that you store in your Lockit account as User Data. We do not use or access this information for any purpose except to provide the features and capabilities of the Lockit service as advertised. The encrypted User Data will be destroyed if you lose your Lockit Master Password or terminate or disable your account in accordance with the Lockit Terms of Use.

### **Security**

The security of your personal information and data that you store on our service is important to us. We encrypt the transmission of personal information using secure socket layer technology (SSL) and AES-256 encryption. We follow all PCI-DSS requirements and implement additional generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet or electronic storage method is completely secure. While we endeavour to use commercially acceptable methods and standards to protect your personal information, we are unable guarantee absolute security.

### **Disclosure**

Lockit may from time to time use third party service providers to provide certain services to you and we may share personal information with such service providers under confidentiality and in a manner that corresponds to our obligations under this Privacy Policy.

Lockit may disclose Personal Information under special circumstances, such as to comply with court orders requiring us to do so or to others when your actions violate the Terms of Use applicable to Lockit and we need to take steps to enforce our Terms of Use. We do not sell, rent, loan or otherwise transfer Personal Information to other companies for the marketing of their own products or services unless you provide your consent to that.

### **Client Data Storage**

Lockit uses third party data storage services that use industry-standard security to store personal information including User Data that you submit to our service. Lockit does not claim any ownership or right to use your Personal Information or User Data and you retain all rights to your data. In terms of your User Data stored online or on your local device, due to our encryption methods Lockit and our personnel are unable to use or access your encrypted data or third party account data and in our Terms of Use we specifically request that users do not provide that data to support personnel or any employees of Lockit so that we never possess that data in unencrypted form. At your request, and after termination of your subscription, encrypted User Data is irretrievably destroyed. You should keep a separate back up of all your data and User Data and you should not use Lockit as your only mode of storage of such data.

### **Cookies**

A cookie is a small portion of data that may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive. Computers that access our website is assigned a different cookie by us which we use to track visitors to our web site. You are able in the privacy settings on your computer or browser to prohibit cookies.

### **Google Analytics and Remarketing, Web Site Metrics and Analytics**

We may use a service from Google called Google Analytics (GA) or similar services from other service providers, which permit us to reach people who have visited our site previously, and display to them relevant advertisements when they visit other sites across the Internet that belong to the Google Display Network. This is called 'remarketing'.

Cookies can be used to track your session on our or another website and serve customized advertising from Google and different third party vendors. When you visit a website you may look at advertisements posted on that site by Google or other third parties. Through first-party and third-party cookies, the third parties may collect information about you while you are visiting the website and other websites and use this data to show you advertisements on this website and across the Internet based on your sites visited on the Internet. For this activity, we do not collect this information or control the content of the advertisements that you will see; it is controlled by third parties such as Google.

We may use similar analytic tools for Lockit products and services in accordance with our Terms of Use.

### **Opting Out, Managing Your Personal Information**

You can access and control your customer registration and encrypted personal data directly in your Lockit account. You may be able to opt out of personalized Google Display Network ads by visiting the Ads Preferences Manager (<http://www.google.com/ads/preferences/>) and/or the Google Analytics Opt-out Browser Add-on (<http://www.google.ca/ads/preferences/plugin/>).

If you use of our website without opting out then we understand that you agree to data collection to provide you with remarketing ads using GA or cookies from other third party vendors based on your prior visits to our website and other sites on the Internet.

### **PCI-DSS**

The Payment Card Industry Data Security Standard (PCI-DSS) is a set of security requirements managed by the PCI Security Standards Council, a joint effort of the payment brands, including Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by merchants and service providers.

### **Changes to this Privacy Policy**

Lockit reserves the right to modify our privacy statement at any time, so please review it from time to time. If we make significant changes to this policy, we will notify you here, by email, or by a notice on our homepage so you continue to be aware of the information we collect, how we use it, and under what circumstances we disclose it.

For more information please contact [privacy@lockitsolutions.com](mailto:privacy@lockitsolutions.com).

**Updated: November 13, 2014**